



Register now for the
**Green Building &
Business Management Conference**

and earn **YOUR** designation!

DATE CHANGED TO: December 7-9, 2009!

About Green Building and NAHB

The NAHB Green Building Program

NAHB is helping its members and the building industry move the practice of green building into the mainstream with the NAHB National Green Building Program.

The program includes green home verification and certification program through the NAHB Research Center, a variety of green educational offerings, advocacy on green building issues, and tools and resources for Home Builders Associations whose members want to go green.

In addition to the CGP designation, NAHB provides members with services addressing education, recognition and market awareness. The NAHB National Green Building Program brings together a dynamic network of voluntary local green building programs that have certified 130,000 green homes in the last ten years.

For more information, visit

www.nahbgreen.org

What is the CGP?

The Future of Residential
Construction is **GREEN**



The Certified Green Professional (CGP), an exclusive designation offered by the National Association of Home Builders, is designed to teach building industry professionals strategies for incorporating green building principals into homes using cost-effective and affordable options.

When you become a CGP, you gain a greater understanding of sustainable building techniques, knowledge of methods to achieve higher energy efficiency, marketing and sales tools specifically tailored to green building, and the business practices that foster success. You'll be able to



demonstrate to consumers the enhanced environmental impact, increased performance

and health benefits of green homes. Earning the CGP shows prospective customers your commitment to staying current with industry innovations ... including green building!



Tom Stephani is President of Custom Construction Concepts, Inc. CCC develops commercial and residential land and constructs light commercial projects. Tom has extensive experience building custom homes and traditional neighborhood in-fill projects. In addition to his construction business, Tom is a nationally recognized speaker and trainer on issues relating to the residential construction industry. He speaks regularly at the International Builders Show the Custom Builder Symposium, State and regional conventions, local HBA's and industry shows. Tom currently serves on the National Association of Home Builders Custom Builder Committee and the National Sales and Marketing Council Board of Trustees. He was Chairman of NAHB's Education Committee in 2000 and the Certified Graduate Builder Board of Governors in 2003. Tom is currently an NAHB Life Director and was President of the McHenry County Home Builders Association in 1999 where he was named Builder of the Year in 2000 and 2002.



Green Building for Building Professionals



2 Day Course, December 8 & 9

**8:30 am Registration,
9:00 am-4:00 pm Session**

Learn how green homes provide buyers with lower energy costs and higher value. This 2-day course for building professionals discusses strategies for incorporating green-building principles into homes without driving up the cost of construction. You will learn how green homes provide buyers lower maintenance, better indoor air quality, and better long-term value. Techniques are also discussed for competitively differentiating your home products with increased indoor environmental quality as well as energy and resource efficiency.

As a graduate of this course, you will be able to:

- Locate and design green building development sites.
- Control moisture and durability for each component of the building envelope effectively.
- Employ resource-efficient materials to achieve comfortable, safe, and sustainable buildings.
- Strategize ways to meet, exceed, and verify green building energy efficiency requirements.
- Implement indoor and outdoor water conservation practices.
- Achieve indoor air quality.
- Consider green building objectives in a remodeling project.
- Explain a homeowner's and builder's role in effective operation and maintenance of a green home.
- Apply successful business management, marketing, and sales strategies to sell green.

Designations: CGA, CGB, CGP, GMR

Continuing Education Credit: CAPS, CGA, CGB, CGR, GMB, CSP, Master CSP, CMP, MIRM

Business Management for Building Professionals

1 Day Course, December 7

**8:30 am Registration,
9:00 am-4:00 pm Session**



Learn the management skills that give industry leaders the edge. This course will give you a solid foundation in those best business practices so valuable to smaller businesses: planning, organizing, staffing/directing, and controlling. By using case studies and sample forms, your instructors give you practical and applicable tools for management success.

As a graduate of this course, you will be able to:

- Discuss common business challenges and learn practical tips and tools to overcome them
- Explain the three basic functional areas within a company
- List the five main tools used to improve a business
- Apply each of the five Ps to the three functional areas of the business
- Identify methods of recruiting, interviewing, training, and retaining quality personnel
- Apply the key measures of business performance to your own business

Designation Credit: CAPS, CGA, CGB, CGP, CGR, Master CSP

Continuing Education Credit: CAPS, CGA, CGB, CGR, GMB, CSP, Master CSP, CMP, MIRM

Take both classes and for your three-day investment you are eligible to apply for the **NAHB University of Housing CGP Designation!**



The required certification test will be given at the seminar. For complete details on the **CGP program**, visit **www.nahb.org**

Registration Information

(One form per attendee)

Name: _____
Company: _____
Address: _____
City, State & Zip: _____
Phone: _____ Fax: _____
Email Address: _____

Registration Fees

Fee includes all course materials, lunch and snacks.

PLEASE CHECK APPROPRIATE MEMBER CATEGORY:

HBA Member Rate

Required: Please indicate the local HBA where you hold membership: _____

_____ Green Building only \$325.00
_____ Business Management only \$195.00
_____ **BEST VALUE!! Both Classes \$450.00**

Non HBA Member Rate

_____ Green Building only \$375.00
_____ Business Management only \$245.00
_____ **BEST VALUE!! Both Classes \$550.00**

Payment Information

_____ Cash
_____ Check made payable to HBAGP
_____ Credit Card: ___ Master Card ___ Visa

Card Number

Expiration Date 3 Digit Security Code

Name on Card

Signature

Check Desired Class(es):

___ **Business Management, December 7**
___ **Green Building, December 8 & 9**

Instructor: Tom Stephani

Class Schedule:

8:30 Registration
9:00 AM – 4:00 PM Each Day
(Lunch Included in session cost)

Class Location:

HBA of Greater Peoria
1599 North Main Street
East Peoria, IL 61611
Phone (309) 699-5500

Registration deadline is 5 days prior to each class date.

PAYMENT IS DUE WITH REGISTRATION

Please arrive on time to complete required paperwork.

Register by Fax: 309-699-5600

Register by Phone: 309-699-5500

Return form by mail to:

Home Builders Association of Greater Peoria
1599 North Main Street
East Peoria, IL 61611

Cancellation Policy:

Cancellations must be received in writing to the HBAGP office or fax no less than a minimum of **EIGHT DAYS** prior to the course date to process a refund. ALL cancellations are subject to a \$75 processing fee to cover costs incurred on your behalf. Registration cannot be transferred to other courses, dates or individuals.

For More Information:

Visit the Education section of www.nahb.org to learn more about the designation requirements, courses, fees and earning/maintaining your designation.